The Premier Conference for Patent Information Professionals
10-13 MARCH 2013 - SEVILLE, SPAIN

Visit www.IPI-ConfEx.com for details and registration
## Conference Preliminary Schedule

<table>
<thead>
<tr>
<th>Sunday, 10 March</th>
<th>Monday, 11 March</th>
<th>Tuesday, 12 March</th>
<th>Wednesday, 13 March</th>
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<tbody>
<tr>
<td><strong>Morning Session</strong></td>
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<tr>
<td>Conference Registration</td>
<td>Exhibit Hall Opens 08:30</td>
<td>Conference Opening and Plenary Session 09:00</td>
<td>Featuring industry speakers and more, with mid-morning Networking Breaks and Vendor/Exhibition Hall Demonstrations</td>
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<td></td>
<td>Featuring industry speakers and more, with mid-morning Networking Breaks and Vendor/Exhibition Hall Demonstrations</td>
<td>Plenary Session 09:00</td>
<td>Featuring industry speakers and more, with mid-morning Networking Breaks and Vendor/Exhibition Hall Demonstrations</td>
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<td>Conference Lunch</td>
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<tr>
<td><strong>Afternoon Session</strong></td>
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<tr>
<td>Optional Vendor Workshops 14:00 - 18:00</td>
<td>IPI KnowledgeExchange™ (Breakout Discussion Groups)</td>
<td>IPI-Tutorials™</td>
<td>IPI-MasterClass™ (continued)</td>
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<tr>
<td>Workshop I</td>
<td>Plenary Session Resumes</td>
<td>Plenary Session Resumes</td>
<td>Plenary Session Resumes</td>
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<tr>
<td>Workshop II</td>
<td>Featuring industry speakers and more, with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations</td>
<td>Featuring industry speakers and more, with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations</td>
<td>Featuring industry speakers, and more</td>
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<tr>
<td>Workshop III</td>
<td>Session Ends 17:00</td>
<td>Session Ends 17:00</td>
<td>Session Ends 17:00</td>
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<tr>
<td>Workshop IV</td>
<td>Conference Networking Dinner 18:00 – 22:00</td>
<td>Evening Free for Networking</td>
<td>Evening Free for Networking</td>
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<td>Workshop V</td>
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<tr>
<td><strong>Evening</strong></td>
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<tr>
<td>Evening Welcome Reception in Exhibition Hall 18:00 – 19:30</td>
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<tr>
<td>Conference Networking Dinner 18:00 – 22:00</td>
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<tr>
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## Who Should Attend and Why?

No other conference in Europe fulfils so precisely the need for the professional development and continuing education of Patent Information Professionals.

Patent Information Specialists, Information Managers and Scientific & Technical Search Experts working in corporations, academic or government research organisations, or other specialist scientific research environments, will benefit from attending.

- Learn best practice methods for implementing patent searching and management solutions from experienced users from leading corporations
- Get updated on patent office future plans and other industry news to understand how this may affect your information work
- Keep patent searching skills current by attending presentations and special vendor workshops, learning practical methods for enhanced retrieval, analysis and reporting
- Meet key vendors of patent information products and services in the Exhibition Hall
- Benefit from the special IPI-MasterClass™ session, which provides an in-depth look at one particular topic of high interest
- Network with other information professionals from leading corporations and patent information associations throughout Europe and internationally
- Hear case studies and comparisons of different patent information applications
- Find out how legal aspects affect patent information management and searching

Register Today! Visit [www.ipi-confex.com](http://www.ipi-confex.com) for the latest details on the programme, workshops and tours.
Programme Highlights

The following is a list of speakers and topics that will be covered in the Plenary Session at the IPI-ConfEx 2013.

**IPI MasterClass™ Presentation**

Stephen Adams - Managing Director, Magister Ltd.

Cooperative Patent Classification (CPC) Three Months Onwards
Nigel Clarke - Head, Online Products and User Support, EPO

The User Experience of the Cooperative Patent Classification (CPC) - Initial Reactions
Gerold Frers - Head of Patent Information, Siemens

The Scientific Value of Patents - How Accessible and Useful is the Scientific Content of Patents?
Wolfgang Thieleman - Head of Information Retrieval and Analysis, Bayer Pharma

Significant Improvement and Addition to Patent Translate
Speaker to be Announced, European Patent Office

“There and Back Again”: A Medicinal Chemist’s Journey into Patent Analysis and Back to the Lab as Patent Liaison
Shawn D. Britt - Patent Analyst, Novartis Institute for Biomedical Research

Advanced Features of Free Asian Databases
Christine Kämmer - Asian Patent Information, European Patent Office

Monika Hanelt - Patent Information Manager, Agfa Graphics & President of the PDG

Selecting and Implementing a New Search and Analysis Framework
Gerard van der Ligt - Director Business Intelligence, Philips Intellectual Property & Standards

Federated Searching
Nigel Clarke - Head, Online Products and User Support, EPO

Certification of Patent Information Professionals - Current Status and Future Plans
Speaker to be Announced

Also, presentations by:
- Thomson Reuters
- Minesoft
- STN
- LexisNexis
- TPR International
- BizInt Solutions
- Search Technology

Workshop Highlights

For Sunday, 10 March, delegates are provided with further professional development and learning opportunities via a series of workshops. Attendance at these workshops is open to all registered delegates and is included in the registration fee.

Workshops presented by:
- Thomson Reuters
- Minesoft
- STN
- BizInt Solutions

For the very latest programme information, please visit the conference website, www.ipi-confex.com.
Fax Registration Form

Dr./Mr./Ms. Last Name ____________________________

Organisation ____________________________________________

Address ___________________________________________________

City and Post Code __________________________

Country __________________________________________________

Date of Arrival & Departure (if known) __________________________

As well as the main conference sessions, I plan on attending the following meals/ events (included in Registration Fee):

- Yes  □ No  Sun. 10th March - Vendor Workshops
- Yes  □ No  Sun. 10th March, Evening Welcome Reception
- Yes  □ No  Mon. 11th March, Lunch
- Yes  □ No  Mon. 11th March, Conference Gala Dinner
- Yes  □ No  Tues. 12th March, Lunch
- Yes  □ No  Wed. 1th March, Lunch

Special dietary requirements:  □ Vegetarian  □ Other _______________________

Includes 3-day meeting, attendance at workshops and exhibits, welcome reception, 3 lunches, Monday gala dinner, coffee breaks, & registration materials

- Yes! Please register me for IPI-ConfEx 2013  Signature of Attendee __________________________

Choose either Method of Payment:

- By Wire Transfer in Euros
- By Credit Card in Euros

Early-Bird Rate (by 31 January) ......€ 995 EUR
Regular Rate ......€ 1095 EUR

Completion Procedure: Each conference registration application is subject to final confirmation by the IPI Organisers via email.

Hotel: This form is not an application for a hotel room. Please also complete the separate Hotel Booking Form (available on the conference website) and submit to the Hotel directly.

Cancellation Policy: All cancellations must be in writing. Cancellations must be received by the 1st day of the prior month to the month of the event and are subject to a EUR 100 cancellation handling fee. All fees are non-refundable after the 1st day of the prior month to the month of the event. Substitution of registrant within the same organisation is permissible at any time at no charge (please contact the Conference Organisers and we will be happy to assist you in transferring your registration).

Disclaimer: Please note that any information provided by the IPI Organisers in connection with the IPI-ConfEx is subject to change without notice. THE IPI ORGANISERS DISCLAIM ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, WITH RESPECT TO THE INFORMATION, PRODUCTS AND SERVICES PROVIDED IN CONNECTION WITH THE IPI-CONFEX, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT. The IPI Organisers do not represent or warrant that the information provided in connection with the IPI-ConfEx is accurate, complete, reliable or current. You agree that the IPI Organisers, its affiliates, and the officers, directors, employees and agents of the IPI Organisers (the “IPI Parties”) shall not be responsible or liable for any damages or injuries arising in connection with the IPI-ConfEx, including any direct, indirect, incidental, special, consequential or exemplary damages. You agree to indemnify, defend and hold harmless the IPI Parties from and against any and all claims, liabilities, damages, losses, or expenses, arising out of or in any way connected with the IPI-ConfEx.

Non-Solicitation: Other than the official IPI-ConfEx Sponsor Exhibitors, attendees agree not to solicit business during IPI-ConfEx. All attendees, including Sponsor Exhibitors, also agree that any special events (i.e. any organised social events or technical programs and seminars during or within seven days either side of the conference days within the geographical region of the conference venue) must be in consultation with, and formally pre-approved well in advance by the conference organisers in writing. Without exception, all attendees to the Conference & Exposition and the organisations (including affiliates) they represent are required to strictly adhere to this condition.

“Excellent event to see where the commercial providers are heading, new developments, live testing in the exhibition. Gives the overall status quo.”
- IPI-ConfEx Delegate

“The IPI-ConfEx is a great opportunity to get up-to-date with latest developments in the industry and with new tools and to network with other colleagues.”
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