



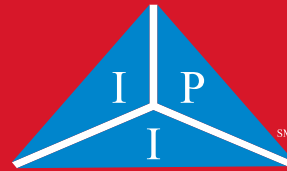
TECHNOLOGY & PATENT RESEARCH INTERNATIONAL™



WORLD INTELLECTUAL PROPERTY ORGANIZATION



Media Partner



INTERNATIONAL PATENT INFORMATION
Conference & Exposition

IPI-CONFEX 2008



2 - 5 MARCH, 2008 · SEVILLE, SPAIN

For the professional development & continuing education of Patent Information Professionals

- Learn best practice methods for implementing patent searching & management solutions through presentations & vendor workshops
- Network with other Patent Information Professionals from leading corporations
- Gain insight from the in-depth IPI-MasterClass™ sessions focusing on key patent information topics
- Hear patent office future plans and other industry news and trends
- Meet established and new patent information product and service suppliers

To register, use form overleaf or visit
WWW.IPI-CONFEX.COM

an InfoGlobal™ Organisation



IPI-CONFEX™ 2008 CONFERENCE SCHEDULE

	Sunday, March 2	Monday, March 3	Tuesday, March 4	Wednesday, March 5	Thursday, March 6
Morning Session	Optional Cultural & Historical Tours of Interest 09:00 - 12:00	Exhibition Hall Opens 08:30 Conference Opening and Plenary Session 09:00 Featuring industry speakers and more, with mid-morning Networking Breaks and Vendor/Exhibition Hall Demonstrations	Exhibition Hall Opens 08:30 Plenary Session 09:00 Featuring industry speakers and more, with mid-morning Networking Breaks and Vendor/Exhibition Hall Demonstrations	Exhibition Hall Opens 08:30 Plenary Session 09:00 Featuring industry speakers and more, with mid-morning Networking Breaks and Vendor/Exhibition Hall Demonstrations	Optional Vendor Workshops 08:30 – 10:00 08:30 GenomeQuest 09:15 Temis 10:00 Workshop VIII
		Conference Lunch	Conference Lunch	Conference Lunch	
Afternoon Session	Optional Vendor Workshops 12:00 – 17:10 12:00 Workshop I 13:40 Thomson Scientific 15:00 FIZ-Karlsruhe 15:45 Questel 17:10 Minesoft Conference Registration	Breakout Discussion Groups with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations Breakout Session Ends 17:00	Plenary Session Resumes Featuring industry speakers, & presentations from Breakout Discussion Groups, and more; with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations Plenary Session Ends 17:00	Plenary Session Resumes Featuring industry speakers, and more; with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations Plenary Session Ends 17:00 Official Closing of Conference at 17:00	Optional Cultural & Historical Tours of Interest 12:30 - 16:00
	Evening	Evening Welcome Reception in Exhibit Hall 18:00 – 20:00	Conference Dinner	Evening Free for Networking	Evening Free for Networking

WHO SHOULD ATTEND AND WHY?

No other conference in Europe fulfils so precisely the need for the professional development and continuing education of Patent Information Professionals.

Patent Information Specialists, Information Managers and Scientific & Technical Search Experts working in corporations, academic or government research organisations, or other specialist scientific research environments will benefit from attending.

- Learn best practice methods for implementing patent searching and management solutions from experienced users from leading corporations;
- Get updated on patent office future plans and other industry news to understand how this may affect your information work;
- Keep patent searching skills current by attending presentations and special vendor workshops, learning practical methods for enhanced retrieval, analysis and reporting;
- Meet key vendors of patent information products and services in the Exhibits Hall;
- Benefit from the special IPI-MasterClass™ session, which provides an in-depth look at one particular topic of high interest;
- Network with other information professionals from leading corporations and patent information associations throughout Europe and internationally;
- Hear case studies and comparisons of different patent information applications;
- Find out how legal aspects affect patent information management and searching.



PROGRAMME HIGHLIGHTS

IPI MasterClass™ Presentation: Citations - Myth, Mystery or Magic?

Stephen Adams, Managing Director, Magister Ltd.

Combined Use of Semantic Enrichment and Added Metadata for Increased Patent Management Workflow Efficiency in an Industrial Environment

Peter Atzmueller, Corporate Research, Intellectual Property Rights - Standards - Scientific Journals, voestalpine Stahl GmbH

Systematic Approach to Freedom to Operate Searches from the Step of Defining the Assignment to Post Processing of the Information

Gerhard Fischer, Manager, Patent Information Department, Intellectual Property and Licensing, Syngenta Crop Protection

Patent Landscaping: Process, Text Mining and Statistical Patent Valuation

Gerard van der Ligt, Director Business Intelligence, Philips Intellectual Property & Standards

Coming to Grips with Patent Information from China, Japan, and Korea

Irene Schellner, East Asian Patent Information, European Patent Office

PATENTSCOPE®, WIPO Gateway to Access the World of Technology

WIPO Speaker

Integration of Chemical Structures From Patents for Pharmaceutical Discovery: A Pfizer perspective

David Walsh, Information Scientist, Pfizer Global Research & Development

Towards In-House Searching of Markush Structures from Patents

John M. Barnard, PhD, Scientific Director, Digital Chemistry, Ltd.

Searching Non-Patent Literature and Internet Content - Potential and Drawbacks

Maik Annies, PhD, Patent Information Specialist, Syngenta AG Intellectual Property

Implementing Cost-Effective U.S. Patent Invalidation Searches after KSR International, Co. v. Teleflex, Inc.

Yateen Pargaonkar, Senior Information Scientist, Patent Agent, IPBIS, Procter & Gamble

Bio-Sequences Searching with Analysis of Strengths, Weaknesses and Gaps of Available Databases

Susanne Tropf, PhD, Specialty Chemicals Information, BASF - The Chemical Company

ASML's "Closed Loop" Patent Rights Alert System on iEPROS

Gerard Ypma, Sr. Patent Searcher, ASML Netherlands BV

Role of Information Scientists in Company Knowledge Management & Competitive Intelligence

Yulia Aspinall, PhD, Head of Library & Information Services, MedImmune

Patent Research Challenges in the Global Economy

David Brown, Executive Vice President, Corporate Markets, Thomson Scientific

Make a Search on the Safe Side – A Case Study in the Pharmaceutical Field

Christiane Emmerich, PhD, Marketing & Sales (STN Europe), FIZ-Karlsruhe

Patent Information Awareness Tool - Selection Process, Implementation, User Experiences and Requested Improvements

Inga George, Information Specialist, AarhusKarlshamn Sweden AB Intelligence

Case Study: Increasing Productivity and Communication Using Questel's IP Workflow Management Solution

Hubert Kiehl, IP Director, SEB Group and Renaud Garat, Sales Director, Questel

Recent Major Changes to U.S. Patent Law and How They Affect You

Ron Kaminecki, Registered US Patent Attorney, Director, Intellectual Property Content, Thomson Scientific

Analyses of Korean Invented US Patents in Electronics and Chemistry Field - A Case Study

Yong-Gil Lee, Senior Researcher, Policy Planning Division, Korea Institute of Science & Technology. Assistant Professor, Department of Technology Management and Policy, Korea University of Science and Technology

IPC 8 - How is it Working, and How Can We Work Around the Issues?

Details of Speaker to be provided shortly

Interpreting, Presenting, and Reporting Sequence Search Results

Denis Bayada, PhD, Senior Application Scientist, GenomeQuest

New Asian Data, and Analysis Tools For PatBase

Jochen Lennhof, Regional Business Manager, Minesoft

Predictive Pharmacology: Using Data to Elucidate Novel Behavior of Compounds

Jorge Manrique, VP Sales and Marketing, Prous Science/Thomson Scientific

BizInt Smart Charts Product Update

Bertha Adamson, Product Support Manager, BizInt Solutions

Improve your R&D Effectiveness and Manage Your Intellectual Property Assets with Luxid® for Life Sciences

Guillaume Mazières, VP Sales & Marketing, TEMIS

LexisNexis Product Update

Richard Garner, Product Director IP, Lexis Nexis

Automating Literature Alerts: A Custom Solution Using an External Application Programming Interface

Andrew Berridge, Data Developer, Pfizer

Web 2.0 in the Enterprise: What is it? Examples of Usage

Andrew Berridge, Data Developer, Pfizer

Beyond Keywords-Smart Alerts and Metadata Fingerprints: New Filter and Alerting Concepts in Thomson Pharma

Georg Richter, Development Manager, Thomson Scientific

BREAKOUT FOCUS DISCUSSION SESSION

Delegate participation in Monday afternoon session, covering information within small to medium sized companies as well as large organisations. To be followed by presentation(s) to all Delegates during the Plenary Session on Tuesday and/or Wednesday.

Covering Innovative Approaches, Benchmarking, & Meeting the Challenges

- IP Landscaping and Mapping: Techniques and Reporting Options
- IPC 8 - What are the Issues, and Strategies to Avoid Pitfalls
- Patent Visualisation - What are the Different Techniques and Challenges; and What Works
- US Patent Law - What are the Legislated Changes, and How Does This Change our Work?
- Asian Patent Information: What Sources and Techniques Can Help Us Get Around the Barriers
- Text Mining and Visualisation: Tools, Experiences, Successes and Warnings
- Cost Saving Techniques for Patent Searching
- Alert, Alert - Providing the Best Current Awareness Services Using Both Traditional and New Methods

IPI-CONFEX 2008 REGISTRATION FORM

INTERNATIONAL PATENT INFORMATION (IPI) CONFERENCE & EXPOSITION – SEVILLE, SPAIN

CONFERENCE & EXPOSITION: 2ND – 5TH MARCH, 2008

OPTIONAL VENDOR WORKSHOPS: 2ND & 6TH MARCH, 2008

Complete this form by printing clearly and faxing it directly to the IPI Organisers at +1 (858) 592 7693

(The preferred, more convenient method of registering is online at www.IPI-ConfEx.com)

Dr./Mr./Ms. Last Name _____

First Name _____

Organisation _____

Job Title _____

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Country _____

Please print my badge to read:

Date of Arrival (if known) _____

Preferred Name _____

Date of Departure (if known) _____

Organisation _____

Personal Technology Area(s) of Interest _____
(i.e. Chemistry, Biotech, Engineering, etc.)

Country _____

As well as the main conference sessions, I plan on attending the following meals/events (included in Registration Fee):

Note: This form does not register you for a hotel room. Please download and complete the separate 'Hotel Booking Form' available from www.IPI-ConfEx.com and submit to the Hotel.

Yes No Sun. 2nd March, Evening Reception

Yes No Mon. 3rd March, Lunch

Yes No Mon. 3rd March, Dinner

Yes No Tues. 4th March, Lunch

Yes No Wed. 5th March, Lunch

Special dietary requirements: Vegetarian Other _____

Cancellation policy: Substitution of registrant within the same organisation is permissible at any time. All cancellations must be in writing and received by 1st February 2008 and are subject to a €100 cancellation handling fee. All fees are non-refundable after 1st February 2008.

In addition, please register me for the following workshops, which are being offered free of charge and open to all registered delegates. (For details of workshop content, see www.IPI-ConfEx.com):

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Note: Exact times are subject to change

Yes No Sun. 2nd March, 12:00 - Workshop I

Yes No Sun. 2nd March, 13:40 - Thomson Scientific

Yes No Sun. 2nd March, 15:00 - FIZ-Karlsruhe

Yes No Sun. 2nd March, 15:45 - Questel

Yes No Sun. 2nd March, 17:10 - Minesoft

Yes No Thu. 6th March, 08:30 - GenomeQuest

Yes No Thu. 6th March, 09:15 - Temis

Yes No Thu. 6th March, 10:00 - Workshop VIII

(Information about Vendor Workshops and how to update your registration form with your workshop choices will be sent to you at a later date.)

All attendees, other than the official IPI-ConfEx 2008 Sponsors and Exhibitors, agree not to solicit business during and around IPI-ConfEx 2008. For updates on IPI-ConfEx and related news, join the IPI Discussion List by visiting www.IPI-ConfEx.com.

Registration Fee € 895

Includes 3-day meeting, attendance at workshops and exhibits, welcome reception, 3 lunches, Monday dinner, coffee breaks, and registration materials

Yes! Please register me for IPI-ConfEx 2008

Signature of Attendee _____ Date _____
(Must be signed and dated by each attendee)

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