

# IPI-CONFEX™ 2009

## Venice-Mestre, Italy

1-4 March 2009

### International Patent Information Conference & Exposition



No other conference in Europe fulfils so precisely the need for the professional development and continuing education of Patent Information Professionals

# www.ipi-confex.com

an InfoGlobal™ Organisation

MATRIXWARE  
INFORMATION SERVICES

Questel

minesoft

TPR  
Technology & Patent Research  
INTERNATIONAL™

LexisNexis®

FIZ Karlsruhe

THOMSON REUTERS

GenomeQuest  
INC.

Dialog®  
ProQuest

temis

BIZINT  
SOLUTIONS

IET Inspec

CENTREDOC

UPPDRAGSHUSET

INTELLIXIR  
L'infométrie décisionnelle

BENTHAM  
SCIENCE

PRV InterPat  
SWEDISH PATENT AND REGISTRATION OFFICE

QWAM  
QWAM  
CONTENT  
INTELLIGENCE

## Venice-Mestre, Italy 1-4 March 2009



### Conference Schedule

	Sunday, 1 March	Monday, 2 March	Tuesday, 3 March	Wednesday, 4 March	Thursday, 5 March
Papers throughout the programme will cut across multiple subject headings					
Morning Session	Optional Cultural & Historical Tours of Interest 09:00 - 12:00	Exhibition Hall Opens 08:30  Conference Opening and Plenary Session 09:00  Featuring industry speakers and more, with mid-morning Networking Breaks and Vendor/Exhibition Hall Demonstrations	Exhibition Hall Opens 08:30  Plenary Session 09:00  Featuring industry speakers and more, with mid-morning Networking Breaks and Vendor/Exhibition Hall Demonstrations	Exhibition Hall Opens 08:30  Plenary Session 09:00  IPI MasterClass™ by Stephen Adams  Featuring industry speakers and more, with mid-morning Networking-Breaks and Vendor/Exhibition Hall Demonstrations	Optional Vendor Workshops  Workshop V  Workshop VI  Workshop VII
		Conference Lunch	Conference Lunch	Conference Lunch	
Afternoon Session	Optional Vendor Workshops  Workshop I Workshop II Workshop III Workshop IV  Conference Registration	Breakout Discussion Groups with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations  Breakout Session Ends 17:00	Plenary Session Resumes  Featuring industry speakers, & presentations from Breakout Discussion Groups, and more; with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations  Plenary Session Ends 17:00	Plenary Session Resumes  Featuring industry speakers, poster session and more with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations  Plenary Session Ends 17:00 Official Closing of Conference at 17:00	Optional Cultural & Historical Tours of Interest 12:00 - 16:00
	Evening Welcome Reception in Exhibition Hall 18:00 – 20:00	Conference Networking Dinner	Evening Free for Networking	Evening Free for Networking	

### Who Should Attend and Why?

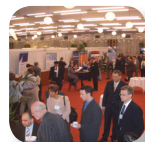
No other conference in Europe fulfils so precisely the need for the professional development and continuing education of Patent Information Professionals.

Patent Information Specialists, Information Managers and Scientific & Technical Search Experts working in corporations, academic or government research organisations, or other specialist scientific research environments, will benefit from attending.

- Learn best practice methods for implementing patent searching and management solutions from experienced users from leading corporations
- Get updated on patent office future plans and other industry news to understand how this may affect your information work
- Keep patent searching skills current by attending presentations and special vendor workshops, learning practical methods for enhanced retrieval, analysis and reporting
- Meet key vendors of patent information products and services in the Exhibition Hall
- Benefit from the special IPI-MasterClass™ session, which provides an in-depth look at one particular topic of high interest
- Network with other information professionals from leading corporations and patent information associations throughout Europe and internationally
- Hear case studies and comparisons of different patent information applications
- Find out how legal aspects affect patent information management and searching

## Register Today!

Visit [www.ipi-confex.com](http://www.ipi-confex.com) for the latest details on the programme, workshops and tours.



## Programme Highlights

### **IPI MasterClass™ Presentation - Life, the Universe and Everything - The Importance of Non-Patent Literature for the Patent Searcher**

Stephen Adams - Managing Director, Magister Ltd.

### **The Importance of IP and R&D During Economic Downturns**

David Brown - Executive Vice President, the Scientific Business of Thomson Reuters

### **Avoiding the Pitfalls when Searching Formulation Patents**

Margaret Rainey - GSK

### **EPC 2000 and the London Agreement - Impact of These Changes on European Patent Documentation**

Marjolaine Thulin - Patent Information Specialist, Awapatent AB

### **Chinese Patent Resources Available and How to Search Them: A Searcher's Perspective**

Menyan Cheng - Senior Information Scientist, Procter & Gamble

### **The Boom of Chinese Patenting & What the Future Holds**

Bob Stembridge & Eve Zhou, Ph.D., the Scientific Business of Thomson Reuters

### **Managing the Business Risks - Effective Use of Patent Information in Due Diligence**

Aalt van de Kuilen - Solvay

### **A New Semantic and Machine Learning Approach to Patent Valuation**

Bernd Drapp - Head of Innovation and IP Management, Fraunhofer-TEG

### **European Patent Office Databases Update**

Details of Speaker to be Provided Shortly

### **Maximizing Markush Retrieval - A Multiple Strategy Approach**

Stuart Newbold - Information Manager, Astex Therapeutics Ltd

### **Where Are We and What to Expect with the US Patent Law and Rules Changes**

Details of Speaker to be Provided Shortly

### **BizInt Smart Charts 4.0 - The Next Generation of Creating Multi-Database Reports**

Diane Webb - President & CEO, BizInt Solutions

### **Dialog and ProQuest: Moving Forward**

Lynn Christie - Vice President, Global Product Management, Dialog LLC.

### **Leveraging Keyword Searching and Advanced Filtering for Relevant Sequence Search Result Reports**

Laurent Wiart - Senior Application Scientist, GenomeQuest

### **From Charts to Smarts: Affordable Visualizations for Extraction of IP Intelligence**

Elliott Linder - Marketing Director, Questel

### **The Challenges of Searching Full Text databases: Keywords vs. Classifications - What, How and When?**

Rahman Hyatt - Director, Minesoft, Ltd

### **Developments in the European IP Scene**

Anna Pezzoli - GSK

### **Challenges for IP and Patent Protection in a New World Order**

Details of Speaker to be Provided Shortly

### **Patent Information from Asia on STN**

FIZ-Karlsruhe

### **Found in Translation - Using Machine Translation to Overcome the Language Barrier**

Richard Garner, Product Director IP, LexisNexis

### **Citation Analysis: Identifying Key Patents in a Special Subject Area**

Elliott Linder - Marketing Director, Questel

## Workshop Highlights

For Sunday, 1st March and Thursday, 5th March, delegates are provided with further professional development and learning opportunities via a series of workshops. Attendance at these workshops is open to all registered delegates and is included in the registration fee. Below is a preview of the topics that will be covered.

### IPI-ConfEx Professional Development Workshops

#### **Strategies for Improving Your Patent Research and Information Management with Derwent World Patents Index (DWPI)**

Bob Stembridge & Cindy Poulos - Thomson Reuters

#### **Managing Patent Information in a Large Organization: Outlook and Insight through the Same Window**

Kristian Luoto & Elliott Linder - Questel

#### **Minesoft Product Updates: PatBase; PatentArchive and PatentOrder**

Rahman Hyatt - Minesoft

#### **Information Retrieval for Intellectual Property**

Matrixware

#### **Creating Reference Rows in BizInt Smart Charts for Patents 4.0**

John Willmore - BizInt Solutions

#### **Best Practice Methodologies for Identifying Correct Patent Owners**

Ron Kaminecki - Dialog

#### **Manage your Intellectual Property Assets with Luxid® for Scientific Discovery**

Manfred Pitz - Temis

#### **Workshop Title to be Provided**

FIZ-Karlsruhe

## Breakout Discussion Sessions

Delegate participation in Monday afternoon session, covering information within small to medium sized companies as well as large organisations. To be followed by presentations to all delegates during the Plenary Session on Tuesday.

### Covering Innovative Approaches, Benchmarking, & Meeting the Challenges

- IP Landscaping and Mapping
- Text Mining & Visualisation Tools
- Asian Patent Information
- Quality in Patent Information 1 - Hosts and Providers
- Quality in Patent Information 2 - The Search Process, Analysis and Reporting
- Recruiting and Developing Patent Information Professionals
- Current Awareness Services
- Chemical Structure Searching
- Biosequence Searching
- Challenges in Searching Engineering Subject Matter



# IPI-ConfEx™ 2009 Registration Form

International Patent Information (IPI) Conference & Exposition - Venice-Mestre, Italy

Conference & Exposition: 1st - 4th March, 2009

Optional Vendor Workshops: 1st & 5th March, 2009

Complete this form by printing clearly and faxing it directly to the IPI Organisers at +1 (858) 592 7693  
(The preferred, more convenient method of registering is online at [www.ipi-confex.com](http://www.ipi-confex.com))

Dr./Mr./Ms. Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Organisation \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

\_\_\_\_\_

Fax \_\_\_\_\_

Post Code \_\_\_\_\_

E-mail \_\_\_\_\_

Country \_\_\_\_\_

Please print my badge to read:

Date of Arrival (if known) \_\_\_\_\_

Preferred Name \_\_\_\_\_

Date of Departure (if known) \_\_\_\_\_

Organisation \_\_\_\_\_

Personal Technology Area(s) of Interest \_\_\_\_\_

(i.e. Chemistry, Biotech, Engineering, etc.)

Country \_\_\_\_\_

As well as the main conference sessions, I plan on attending the following meals/  
events (included in Registration Fee):

Note: This form does not register you for a hotel room. Please download and complete the separate 'Hotel Booking Form' available from [www.ipi-confex.com](http://www.ipi-confex.com) and submit to the Hotel.

Yes  No Sun. 1st March, Evening Reception

Cancellation policy: Substitution of registrant within the same organisation is permissible at any time. All cancellations must be in writing and received by 1st February 2009 and are subject to a €100 cancellation handling fee. All fees are non-refundable after 1st February 2009.

Yes  No Mon. 2nd March, Lunch

Yes  No Mon. 2nd March, Dinner

Yes  No Tues. 3rd March, Lunch

Yes  No Wed. 4th March, Lunch

Special dietary requirements:  Vegetarian  Other \_\_\_\_\_

Disclaimer: Please note that any information provided by the IPI Organisers in connection with the IPI-ConfEx is subject to change without notice. THE IPI ORGANISERS DISCLAIM ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, WITH RESPECT TO THE INFORMATION, PRODUCTS AND SERVICES PROVIDED IN CONNECTION WITH THE IPI-CONFEX, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT. The IPI Organisers do not represent or warrant that the information provided in connection with the IPI-ConfEx is accurate, complete, reliable or current. You agree that the IPI Organisers, its affiliates, and the officers, directors, employees and agents of the IPI Organisers (the "IPI Parties") shall not be responsible or liable for any damages or injuries arising in connection with the IPI-ConfEx, including any direct, indirect, incidental, special, consequential or exemplary damages. You agree to indemnify, defend and hold harmless the IPI Parties from and against any and all claims, liabilities, damages, losses, or expenses, arising out of or in any way connected with the IPI-ConfEx.

In addition, please register me for the following workshops, which are being offered free of charge and open to all registered delegates. (For details of workshop content, see [www.ipi-confex.com](http://www.ipi-confex.com)):

Note: Exact times are subject to change

Yes  No Sun. 1st March - Matrixware

Yes  No Sun. 1st March - FIZ-Karlsruhe

Yes  No Sun. 1st March - Thomson Reuters

Yes  No Sun. 1st March - Questel

Yes  No Sun. 2nd March - Minesoft

Yes  No Thu. 5th March - BizInt Solutions

Yes  No Thu. 5th March - Dialog

Yes  No Thu. 5th March - Temis

(Information about Vendor Workshops and how to update your registration form with your workshop choices can be found on the conference website)

All attendees, other than the official IPI-ConfEx 2009 Sponsors and Exhibitors, agree not to solicit business during and around IPI-ConfEx 2009. For updates on IPI-ConfEx and related news, join the IPI Discussion List by visiting [www.ipi-confex.com](http://www.ipi-confex.com).

## Registration Fee .....€ 895

Includes 3-day meeting, attendance at workshops and exhibits, welcome reception, 3 lunches, Monday dinner, coffee breaks, and registration materials

Yes! Please register me for IPI-ConfEx 2009

Signature of Attendee \_\_\_\_\_ Date \_\_\_\_\_

(Must be signed and dated by each attendee)

Choose either Method of Payment:

By Wire Transfer in Euros: Details will be provided upon receipt of registration form

By Credit Card Online: (via [www.ipi-confex.com](http://www.ipi-confex.com))

Name on Credit Card \_\_\_\_\_

(For Administrative Purposes Only) Billed in Euros only through Paypal.

## Two Easy Ways to Register Today!



Online at  
[www.ipi-confex.com](http://www.ipi-confex.com)

OR



Fax Form to  
+1 (858) 592-7693



INTERNATIONAL PATENT INFORMATION  
Conference & Exposition