Venice-Mestre, Italy
1-4 March 2009

International Patent Information Conference & Exposition

No other conference in Europe fulfils so precisely the need for the professional development and continuing education of Patent Information Professionals

www.ipi-confex.com
an InfoGlobal™ Organisation
Conference Schedule

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<tr>
<td>Optional Vendor Workshops</td>
<td>Exhibition Hall Opens 08:30</td>
<td>Conference Opening and Plenary Session 09:00</td>
<td>Featureing industry speakers and more, with mid-morning Networking Breaks and Vendor/Exhibition Hall Demonstrations</td>
<td>Optional Vendor Workshops</td>
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<tr>
<td>Optional Vendor Workshops</td>
<td>Exhibition Hall Opens 08:30</td>
<td>Plenary Session 09:00</td>
<td>Plenary Session 09:00</td>
<td>Workshop V</td>
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<td>IPI MasterClass™ by Stephen Adams</td>
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<td>Conference Registration</td>
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<td>Optional Vendor Workshops</td>
<td>Breakout Discussion Groups with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations</td>
<td>Plenary Session Resumes</td>
<td>Featureing industry speakers, poster and presentations from Breakout Discussion Groups, and more, with mid-afternoon Networking Breaks and Vendor/Exhibition Hall Demonstrations</td>
<td>Optional Cultural &amp; Historical Tours of Interest 12:00 - 16:00</td>
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<tr>
<td>Conference Registration</td>
<td>Plenary Session Ends 17:00</td>
<td>Plenary Session Ends 17:00</td>
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<td>Plenary Session Ends 17:00</td>
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<tr>
<td>Optional Vendor Workshops</td>
<td>Breakout Session Ends 17:00</td>
<td>Breakout Session Ends 17:00</td>
<td>Official Closing of Conference at 17:00</td>
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<td>Optional Vendor Workshops</td>
<td>Conference Networking Dinner</td>
<td>Evening Free for Networking</td>
<td>Evening Free for Networking</td>
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<tr>
<td>Optional Vendor Workshops</td>
<td>Evening Welcome Reception in Exhibition Hall 18:00 – 20:00</td>
<td>Conference Networking Dinner</td>
<td>Evening Free for Networking</td>
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Who Should Attend and Why?

No other conference in Europe fulfils so precisely the need for the professional development and continuing education of Patent Information Professionals.

Patent Information Specialists, Information Managers and Scientific & Technical Search Experts working in corporations, academic or government research organisations, or other specialist scientific research environments, will benefit from attending.

- Learn best practice methods for implementing patent searching and management solutions from experienced users from leading corporations
- Get updated on patent office future plans and other industry news to understand how this may affect your information work
- Keep patent searching skills current by attending presentations and special vendor workshops, learning practical methods for enhanced retrieval, analysis and reporting
- Meet key vendors of patent information products and services in the Exhibition Hall
- Benefit from the special IPI-MasterClass™ session, which provides an in-depth look at one particular topic of high interest
- Network with other information professionals from leading corporations and patent information associations throughout Europe and internationally
- Hear case studies and comparisons of different patent information applications
- Find out how legal aspects affect patent information management and searching

Register Today! Visit www.ipi-confex.com for the latest details on the programme, workshops and tours.
Programme Highlights

IPI MasterClass™ Presentation - Life, the Universe and Everything - The Importance of Non-Patent Literature for the Patent Searcher
Stephen Adams - Managing Director, Magister Ltd.

The Importance of IP and R&D During Economic Downturns
David Brown - Executive Vice President, the Scientific Business of Thomson Reuters

Avoiding the Pitfalls when Searching Formulation Patents
Margaret Rainey - GSK

EPC 2000 and the London Agreement - Impact of These Changes on European Patent Documentation
Marjolaine Thulin - Patent Information Specialist, Awapatent AB

Chinese Patent Resources Available and How to Search Them: A Searcher’s Perspective
Menyan Cheng - Senior Information Scientist, Procter & Gamble

The Boom of Chinese Patenting & What the Future Holds
Bob Stembridge & Eve Zhou, Ph.D., the Scientific Business of Thomson Reuters

Managing the Business Risks - Effective Use of Patent Information in Due Diligence
Aalt van de Kuijen - Solvay

A New Semantic and Machine Learning Approach to Patent Valuation
Bernd Drapp - Head of Innovation and IP Management, Fraunhofer-TEG

European Patent Office Databases Update
Details of Speaker to be Provided Shortly

Maximizing Markush Retrieval - A Multiple Strategy Approach
Stuart Newbold - Information Manager, Astex Therapeutics Ltd

Where Are We and What to Expect with the US Patent Law and Rules Changes
Details of Speaker to be Provided Shortly

BizInt Smart Charts 4.0 - The Next Generation of Creating Multi-Database Reports
Diane Webb - President & CEO, BizInt Solutions

Dialog and ProQuest: Moving Forward
Lynn Christie - VicePresident, Global Product Management, Dialog LLC.

Leveraging Keyword Searching and Advanced Filtering for Relevant Sequence Search Result Reports
Laurent Wiart - Senior Application Scientist, GenomeQuest

From Charts to Smarts: Affordable Visualizations for Extraction of IP Intelligence
Elliott Linder - Marketing Director, Questel

The Challenges of Searching Full Text databases: Keywords vs. Classifications - What, How and When?
Rahman Hyatt - Director, Minesoft, Ltd

Developments in the European IP Scene
Anna Pezzoli - GSK

Challenges for IP and Patent Protection in a New World Order
Details of Speaker to be Provided Shortly

Patent Information from Asia on STN
FIZ-Karlsruhe

Found in Translation – Using Machine Translation to Overcome the Language Barrier
Richard Garner, Product Director IP, LexisNexis

Citation Analysis: Identifying Key Patents in a Special Subject Area
Elliott Linder - Marketing Director, Questel

Workshop Highlights

For Sunday, 1st March and Thursday, 5th March, delegates are provided with further professional development and learning opportunities via a series of workshops. Attendance at these workshops is open to all registered delegates and is included in the registration fee. Below is a preview of the topics that will be covered.

IPI-ConfEx Professional Development Workshops

Strategies for Improving Your Patent Research and Information Management with Derwent World Patents Index (DWPI)
Bob Stembridge & Cindy Poulos - Thomson Reuters

Managing Patent Information in a Large Organization: Outlook and Insight through the Same Window
Kristian Luoto & Elliott Linder - Questel

Minesoft Product Updates: PatBase; PatentArchive and PatentOrder
Rahman Hyatt - Minesoft

Information Retrieval for Intellectual Property
Matrixware

Creating Reference Rows in BizInt Smart Charts for Patents 4.0
John Willmore - BizInt Solutions

Best Practice Methodologies for Identifying Correct Patent Owners
Ron Kaminecki - Dialog

Manage your Intellectual Property Assets with Luxid® for Scientific Discovery
Manfred Pitz - Temis

Workshop Title to be Provided
FIZ-Karlsruhe

Breakout Discussion Sessions

Delegate participation in Monday afternoon session, covering information within small to medium sized companies as well as large organisations. To be followed by presentations to all delegates during the Plenary Session on Tuesday.

Covering Innovative Approaches, Benchmarking, & Meeting the Challenges

- IP Landscaping and Mapping
- Text Mining & Visualisation Tools
- Asian Patent Information
- Quality in Patent Information 1 - Hosts and Providers
- Quality in Patent Information 2 - The Search Process, Analysis and Reporting
- Recruiting and Developing Patent Information Professionals
- Current Awareness Services
- Chemical Structure Searching
- Biosequence Searching
- Challenges in Searching Engineering Subject Matter
IPI-ConfEx™ 2009 Registration Form
International Patent Information (IPI) Conference & Exposition - Venice-Mestre, Italy
Conference & Exposition: 1st - 4th March, 2009
Optional Vendor Workshops: 1st & 5th March, 2009

Complete this form by printing clearly and faxing it directly to the IPI Organisers at +1 (858) 592 7693
(The preferred, more convenient method of registering is online at www.ipi-confex.com)

Dr./Mr./Ms. Last Name ________________________________
Organisation _______________________________________
Address ___________________________________________
Post Code ____________________________
Country _______________________________________
Date of Arrival (if known) ________________________
Date of Departure (if known) ______________________

Personal Technology Area(s) of Interest ____________________________
(i.e. Chemistry, Biotech, Engineering, etc.)

As well as the main conference sessions, I plan on attending the following meals/events (included in Registration Fee):

- Yes ☐ No ☐ Sun. 1st March, Evening Reception
- Yes ☐ No ☐ Mon. 2nd March, Lunch
- Yes ☐ No ☐ Mon. 2nd March, Dinner
- Yes ☐ No ☐ Tues. 3rd March, Lunch
- Yes ☐ No ☐ Wed. 4th March, Lunch

Special dietary requirements: ☐ Vegetarian ☐ Other ______________

In addition, please register me for the following workshops, which are being offered free of charge and open to all registered delegates. (For details of workshop content, see www.ipi-confex.com):

Note: Exact times are subject to change.
- Yes ☐ No ☐ Sun. 1st March - Matrixware
- Yes ☐ No ☐ Sun. 1st March - FIZ-Karlsruhe
- Yes ☐ No ☐ Sun. 1st March - Thomson Reuters
- Yes ☐ No ☐ Sun. 1st March - Questel
- Yes ☐ No ☐ Sun. 2nd March - Minesoft
- Yes ☐ No ☐ Thu. 5th March - Bizint Solutions
- Yes ☐ No ☐ Thu. 5th March - Dialog
- Yes ☐ No ☐ Thu. 5th March - Temis

Special dietary requirements: ☐ Vegetarian ☐ Other ______________

(Information about Vendor Workshops and how to update your registration form with your workshop choices can be found on the conference website)

Registration Fee .....................€ 895

Includes 3-day meeting, attendance at workshops and exhibits, welcome reception, 3 lunches, Monday dinner, coffee breaks, and registration materials
- Yes! ☐ Please register me for IPI-ConfEx 2009

Signature of Attendee ___________________________ Date __________

(Must be signed and dated by each attendee)

Choose either Method of Payment:
- Yes ☐ By Wire Transfer in Euros: Details will be provided upon receipt of registration form
- Yes ☐ By Credit Card Online: (via www.ipi-confex.com)

Name on Credit Card ___________________________

(For Administrative Purposes Only) Billed in Euros only through Paypal.

Two Easy Ways to Register Today!

Online at
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OR
Fax Form to
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